

Nationwide fleet services firm saves \$32,000 annually, achieves 100% e-Pay

Case Study: Fleet Industry



“The rapid! PayCard has helped us finally overcome the challenges of timely pay for a widespread and mobile workforce. Our employees now have easy access to pay and we eliminate the cost and inefficiency of paper checks. Everyone wins.”

Lori Burnes
Payroll Supervisor
AmeriFleet Transportation

Simple. Smart. Secure.



Overview

With a geographically diverse, remote workforce, AmeriFleet needed a payment option as reliable as paper checks, but more accessible and cost-efficient.

AmeriFleet provides professional transportation services for corporate and commercial fleets. Headquartered in Alpharetta, Georgia, the company has offices in over a dozen U.S. metropolitan areas. AmeriFleet deploys anywhere from 600-900 employees on the road at one time.

The Problem of Paper Checks

To a nationwide workforce such as AmeriFleet's, payment method becomes as important as payment itself. Many of the company's employees spend most of their time on the road, visiting permanent addresses infrequently. Lost and expired checks can become a chronic—and costly—problem.

“We were losing money hand over fist reissuing paper checks,” says Lori Burnes, payroll supervisor for AmeriFleet. “We needed something our employees could access anyplace and any time, and which would let me verify that deposits were actually delivered before reissuing payments.”

AmeriFleet had tried another PayCard provider, but was unsatisfied with results. “The old PayCard system was hard to use; many of our employees had difficulty getting through the registration and logon process. Enrollment lagged at only 50%.” said Burnes.

By 2009, 199 employees still received paper checks each pay period, leaving a potential for lost or stolen checks and check fraud. In addition, roughly 350 checks needed to be replaced each year, costing an additional \$12,250 in ‘Stop Payment’ fees alone!

For more information, contact:
888.828.2270 | Sales@rapidpaycard.com

rapid! PayCard offers:

- **Accessibility:**

Employees can access pay anywhere, anytime

- **Savings:**

No more checks expired or lost in the mail

- **Ease of Use:**

PayCards are simple and intuitive

Simple. Smart. Secure.



Accessibility is Key

AmeriFleet needed a PayCard program that reduced payroll costs without giving up accessibility. For Burnes, that meant:

- Employees could access funds anywhere, anytime
- 100% e-pay enrollment, no exceptions
- No penalty for not using cards
- Free program without card fees

Service and Savings? Yes!

In 2010, AmeriFleet opted for rapid! PayCard because of the high level of service. “From the start, rapid! PayCard impressed me with their responsiveness,” says Burnes. “They went out of their way to answer all my questions, and provided me the tools I needed to educate our employees about how to use PayCards.”

For most employees, conversion took less than a day. “I couldn’t believe it was so quick and painless,” adds Burnes. “We were sent the card packets and within a day they were in employees hands.”

Manual pay processing costs dropped from \$40 for a paper check to less than \$5 with PayCards. The switch to rapid! PayCard has saved AmeriFleet at least \$20,000 in annual payroll expenses.

Solution at Work

Since adopting rapid! PayCard, AmeriFleet has achieved:

- 100% e-pay enrollment
- Eliminated over 5,000 checks each year
- Saved \$32,250 annually by eliminating replacement checks
- Improved overall payroll efficiency

“rapid! PayCard has helped us finally overcome the challenges of timely pay for a widespread and mobile workforce. Our drivers now have easy access to their pay and we no longer have the cost and inefficiency of paper checks. Everyone wins.”

For companies with remote or geographically widespread employees, e-pay can lower payroll costs without sacrificing reliability. rapid! PayCard takes care of the hard work for you, so you can take the paper out of payday.

